

**Ministry of Education and Science of Ukraine
Kharkiv National University of Radio Electronics
Ukrainian Association for Management Development and Business Education
Research Center for Industrial Development Problems of National Academy of Sciences
Kyiv National University of Technologies and Design
International Scientific and Educational Trust Association Non-governmental organization
National Research Foundation of Ukraine
Assets Management Company «Renome-2008» LTD
University of National and World Economy, Bulgaria
The European Academy of Sciences Ltd, United Kingdom
University of Latvia, Latvia
Babeş-Bolyai University, Cluj-Napoca, Romania**

Dear colleagues!

We invite scientists and leading experts in the field of economics and related fields to participate in the **V International Scientific and Practical Conference «Modern Strategies for Economic Development: Science, Innovation and Business Education»**, which will be held on-line on **December 3, 2024** at the Department of Economic Cybernetics and Management of Economic Security of Kharkiv National University of Radio Electronics.

Scientists, teachers, students, post-graduate students as well as practitioners who are actively engaged in research within the thematic areas of the conference are invited to participate in the international conference.

CONFERENCE TOPICS

- Modern economic theories and history of economic thought.
- The world economy: new challenges and innovative forms of international economic relations.
- The single digital market of the European Union.
- Third University Mission and Economic Development of Local Communities.
- Economics and management of the national economy.
- Development of modern entrepreneurship in the conditions of influence and counteraction to hybrid threats.
- Information technology in business: e-commerce and virtual commerce.
- Economics of nature management and modern problems of environmental protection.
- Demography, labor economics, social economics and politics.
- Accounting, analysis and audit: national characteristics and global trends.
- Modern mathematical methods, models and information systems in economics.
- Ukraine-EU: Digital innovations for changes.
- Finance, insurance and banking.
- Enterprise economics and corporate governance: business security and business process modernization.
- Innovations in business education.

MEMBERS OF THE ORGANIZING COMMITTEE

Igor Ruban, Acting Rector of Kharkiv National University of Radio Electronics, Doctor of Technical Sciences, Professor, Ukraine.

Yuri Romanenkov, Vice-Rector for Scientific Work, Kharkiv National University of Radio Electronics, Doctor of Technical Sciences, Professor, Ukraine.

Tetiana Polozova, Head of Department of Economic Cybernetics and Management of Economic Security, Kharkiv National University of Radio Electronics, Doctor of Economic Sciences, Professor, Ukraine.

Svitlana Gryshko, Professor of Department of Economic Cybernetics and Management of Economic Security, Kharkiv National University of Radio Electronics, Candidate of Economic Sciences, Associate Professor, Ukraine.

Lyudmyla Gorokhova, Director of Ukrainian Association for Management Development and Business Education, Ukraine.

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Viktoriia Marhasova, Director of Research Institute of Economics, Kyiv National University of Technologies and Design, Doctor of Economic Sciences, Professor, Ukraine.

Georgii Ioffe, President Association «International Scientific and Educational Trust», Ukraine.

Maksym Kolisnyk, Pillar Officer at Horizon Europe Office in Ukraine, National Research Foundation of Ukraine, PhD in Public Administration, Associate Professor.

Yevhenii Sytnychenko, Director of Assets Management Company «Renome-2008» LTD, PhD, Ukraine.

Kostadin Kolarov, PhD, Associate Professor, Director Institute of Entrepreneurship University of National and World Economy, Bulgaria.

Svetlana Drobyazko, Doctor of Economics, Professor, President of The European Academy of Sciences Ltd, United Kingdom.

Baiba Šavriņa, Dr.oec., Professor, University of Latvia, Riga, Latvia.

Adriana Tiron Tudor, Dr., Prof. univ., Babeş-Bolyai University, Cluj-Napoca, Romania.

Olena Murzabulatova, Associate Professor of Department of Economic Cybernetics and Management of Economic Security, Kharkiv National University of Radio Electronics, Candidate of Economic Sciences, Associate Professor, Ukraine, *Secretary of the Conference.*

To participate in the conference, you need no later than **December 3, 2024:**

- send theses to the e-mail address of the Organizing Committee sser.conf@gmail.com (Petrenko_theses);
- fill in the application form of participation and send on e-mail sser.conf@gmail.com, application form is provided below (Petrenko_application).

Conference languages: **Ukrainian, English.**

The cost of participation in the conference for the citizens of Ukraine is 300 UAH. For citizens of other countries cost is 20 USD according to the rate of the National Bank of Ukraine on the date of payment.

Details for payment will be sent to conference participants after acceptance of submitted theses. A copy of the payment receipt must be sent to the e-mail sser.conf@gmail.com no later than December 3, 2024 (Petrenko_receipt).

Electronic version of conference proceedings will be available after **December 25, 2024** on <http://eces.nure.ua>.

Each author will receive an electronic **certificate of the conference attendance.**

Requirements for theses:

- theses are provided by e-mail only. The volume of theses – 2-3 full pages of A4 format (297x210 mm), including figures, tables, references;
- the list of references should be placed at the end of the text of the theses;
- links in the text are placed in square brackets;
- theses should be presented in Microsoft Word (.doc format), Times New Roman, 14 pt, Line spacing – 1,5; Text margins: top – 20 mm, bottom – 25 mm, left – 20 mm, right – 20 mm;
- formulas should be presented in the Math Type or Microsoft Equation.

Submitted materials are published in the author's edition.

**Materials that do not meet the established requirements,
are not considered and are not published!**

APPLICATION FORM
(for each author)

APPLICATION

for participation in the V International Scientific and Practical Conference
«Modern Strategies for Economic Development: Science, Innovation and Business Education»

Surname _____
Name _____
Academic Degree _____
Position _____
Name of organization _____
Telephone _____
E-mail _____

SAMPLE OF THESES

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FINANCIAL IMBALANCE IN THE MODERN WORLD

With the changing economic realities of today, there is an urgent need [... *text of the report...*]

References

1. Lutinsky Y.S. Money, finance and credit: a textbook. Kyiv: Nauka, 2007. 124 p.
2. Maslovskaya L.C., Savchuk V.A. Evaluation of the effectiveness and efficiency of production of organic agri-food products. *Agrosvit*. 2016. № 6. pp. 23-28.
3. Skydan O.V., Sudak G.V. Development of agricultural entrepreneurship on a cooperative basis. *Cooperative readings: 2013: materials All-Ukrainian. scientific-practical conf., April 4-6. 2013. Zhytomyr: ZhNAEU, 2013. pp. 87-91.*